## Message Text

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INFO OCT-01 EUR-12 NEA-10 ISO-00 AID-05 CIAE-00 COME-00 EB-08 FRB-01 INR-10 NSAE-00 USIA-15 TRSE-00 XMB-04 OPIC-06 SP-02 LAB-04 SIL-01 OMB-01 NSC-05 SS-15 STR-07 CEA-01 ARA-14 PA-02 /134 W

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R 141625Z MAR 78
FM AMEMBASSY LAGOS
TO SECSTATE WASHDC 7163
AMEMBASSY BRASILIA
AMEMBASSY LONDON
AMEMBASSY NEW DELHI
AMCONSUL IBADAN
AMCONSUL KADUNA

**UNCLAS LAGOS 3265** 

E.O. 11652: NA

TAGS: EINV, EQUIP, PFOR, NI

SUBJ: INDIGENIZATION: IBM IN NEWSPAPER

REF: LAGOS 3058 AND PREVIOUS(NOTAL)

- 1. IN STORY HEADLINED QTE IBM TO FOLD UP IN NIGERIA UNQTE, BUSINESS TIMES OF MAR. 14 REPORTS THAT NIGERIAN GOVERNMENT (FMG) HAS DENIED IBM'S REQUEST FOR EXEMPTION FROM INDIGENIZATION DECREE AND DIRECTED IT TO COMPLY UNDER SCHEDULE 3, WHICH REQUIRES THE SALE OF 40 PER CENT EQUITY TO NIGERIANS BY YEAR-END.
- 2. STORY SAID IBM NIGERIA'S FINANCE CONTROLLER, STEWARD SMITH, DENIES RUMORS THAT IBM WILL LEAVE NIGERIA, SAYING IBM HEAD-QUARTERS NEW YORK IS CONSIDERING FMG'S ORDER AND HAS NOT DECIDED ON NEXT STEPS. HE ADDED THAT GENERAL MANAGER, ROBERT SCHMID, IS IN NEW YORK.
- 3. STORY NOTED THAT IBM HAS HAD SIMILAR PROBLEMS IN INDIA, UNCLASSIFIED

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WHERE IBM PULLED OUT, IN INDONESIA, WHERE IT TRANSFERRED ITS BUSINESS TO AN AGENT, AND IN BRAZIL, WHERE THE PROBLEM REMAINS UNRESOLVED.

4. QUOTING UNIDENTIFIED OFFICIALS RESPONSIBLE FOR IMPLEMENTING INDIGENIZATION, THE STORY SAID THERE IS NO PROVISION FOR COMPLETE EXEMPTION FROM INDIGENIZATION, ONLY FOR TRANSFER

FROM ONE TO ANOTHER OF THE THREE INDIGENIZATION CATEGORIES OR SCHEDULES REQUIRING 100, 60 OR 40 PER CENT NIGERIAN OWNERSHIP OF ALL ENTERPRISES.

- 5. THE BUSINESS TIMES SAID IBM WOULD BE THE THIRD AMERICAN FIRM TO LEAVE NIGERIA BECAUSE OF INDIGENIZATION, AFTER CITIBANK AND COLGATE-PALMOLIVE, BUT NOTED THAT THE LATTER ALSO MAY HAVE LEFT BECAUSE IT WAS NOT DOING WELL HERE.
- 6. COMMENT: ARTICLE IS FACTUAL AND NON-INFLAMMATORY. UNLESS PICKED UP AND DISTORTED BY IRRESPONSIBLE ELEMENTS THE STORY PROBABLY WILL NOT AFFECT IBM'S RELATIONS WITH THE FMG. EASUM

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